



Invitation to participate in the iCube Innovation Acceleration Program

- Get access to patented IDEMIA global technologies to make your solutions 'smart-ready'
- Get assistance in market access
- Virtual program
- No equity. No fees.

Startup Profile Information Template for iCube

(You do not have to follow the template, but cover as many points as you can)

Contact details

- Company name
- Contact details (Name of the person, designation, e-mail, mobile)
- Url
- One line that clearly describes the concept/product/service

Overview of your solution

- What is the problem or opportunity you are addressing?
- Your solution i.e. how you are addressing the problem
- What is your 'defensible' competitive differentiator
- Why is your differentiator defensible?

About your product

- Overview of your product and technology stack
- Uniqueness of the technology and application
- (Provide screenshots of portal/app or photographs as relevant)

Market and traction

- Who is your target customer?
- Who are you competing against i.e. what alternatives do your customers have
- Current status and traction (explain as much as you can)

Team Profile

Name of the founder(s) with link to LinkedIn or any other profile	Education	Past Experience	Role in startup	Full Time?

Any other information

E.g. if you have raised capital before or have been part of any accelerator program or have won any notable awards, etc.

What do you seek from the program (highlight your requirements by marking them in bold)

- Assistance in strengthening the product with IDEMIA technologies
- Assistance in market access
- Assistance in fund-raising
- Any other assistance (please specify)

For any queries, write to rajat.jain@external.idemia.com .